



Senior Art Director

Job Title: Senior Art Director	Position: Full-time
Reports to: Associate Creative Director	Direct reports: None
Department: Studio	Location: Hybrid (w/ min. two days in office)

About the role

As a Senior Art Director at Open, you play a key role in our mission to bring people together to change the world. You'll be part of our busy Studio team, working with copywriters and designers on a range of projects including direct mail, digital, DRTV, video and integrated campaigns. As a senior member of the studio, you will take the role of Creative Lead on a key client, becoming the expert on their brand, their work and their creative challenges as well as building key relationships with clients. Whilst this role doesn't come with any line management responsibilities, there's the possibility that it will in future as the team grows.

About you

You are a conceptual thinker with great design skills and a passion for the sector and making the world a better place. You're comfortable storyboarding a film script, getting someone to open an envelope or respond to a social ad, and have experience of creating effective channel-neutral fundraising campaigns that excite, innovate and deliver results. You can manage multiple deadlines and work effectively with people from other teams.

About your key responsibilities (not exhaustive):

- Work with our team of copywriters to produce strong creative concepts for our clients that not only meet but surpass the brief.
- Present your work to clients in an engaging, collaborative way.
- See your work through from concepts to artwork, working with our designers, artworkers and project managers to take on board client feedback without compromising the creative or its effectiveness.

- Work collaboratively with Planning to ensure the latest insight and best-practice is built into your work.
- Manage your time effectively, with the support of the Delivery team, to ensure your work is delivered on time and on budget.

Skills & Experience:

- A portfolio which demonstrates excellent idea generation and experience of delivering effective channel-neutral, integrated campaigns for the charity and not-for-profit sector.
- Examples of your design skills, for both print and digital channels
- Examples of film & motion work
- Experience of working in a creative agency
- Strong presentation skills and the ability to inspire your clients and colleagues

Likely Key Performance Indicators:

- Is the work at the level we expect, as judged by the Creative Director and client feedback?
- Is the Senior Art Director working collaboratively and effectively with the other members of staff – Copywriters, Designers, Planners, Project Managers etc?
- Is the work consistently delivered on time and within estimated hours?
- Is the Senior Art Director a positive influence on the agency, looking to add value where they can and find solutions to tricky problems?

Key Interactions (between postholder and others):

- Work closely with Copywriters to generate strong ideas and bring them to life in design
- Work closely with Designers and Artworkers to see work through to artwork.
- Present work to the Creative Director, Planning and Client Services, and take on feedback.
- Present work to clients.
- Build relationships with Planning to ensure the latest insight and best practices are reflected in your work.
- Work with Account Directors to build relationships with clients as part of the Creative Lead role
- Work closely with the Delivery team to ensure all work is delivered on time and within estimated hours.